

# COMPANY PROFILE 2021

Business Development  
Website and Mobile Application  
Network Solutions

[WWW.HUDHUDIT.COM](http://WWW.HUDHUDIT.COM)

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# ABOUT US

Here at **HUDHUD**, we develop innovative and creative products and services that provide total communication and information solutions. Among a plethora of services, web design and development, tailor made applications, CMSs, CRMs, e-commerce solutions, business-to-business applications, business-to-client applications, managed hosting and internet portal management are few that we offer. Satisfied clients around the country bear testimony to the quality of our work.

Focusing on software technology, we provide innovative solutions, related software products and services. We also customize mobile applications and softwares as well as smart systems.



## OUR VISION

To be one of the best providers of world-class software products, services and solutions in the country.



## OUR MISSION

To build long term relationships with our customers and provide exceptional IT services through innovation and advanced technology.



## OUR GOALS

- Provide quality service to customer at least equal to the highest standard in the industry.
- Maintain reliability of service to customer at a level above 99%.
- To be the leader in every market we serve, to build a strong relationship with our clients and shareholders.

## LOCATION

4th floor, Karadshah Tower, Fifth Circle  
Amman, Jordan

## PHONE NUMBER

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## WEBSITE

<http://www.hudhudit.com/>

## E-MAIL

[projects@hudhudit.com](mailto:projects@hudhudit.com)

## SOCIAL MEDIA

facebook: Hudhud Technology  
Instagram: Hudhud\_information\_technology





# OUR VALUES

At **HUDHUD** we accept personal accountability to meet the business needs, improve our bussiness, and help others improve their effectiveness. We have a clear vision of where we are going and we focus our goals to achive leadership objectives and strategies.



## Be an ambassador

We are proud to be problem solvers. We like the people we work with – coworkers, managers, clients – and genuinely enjoy helping one another succeed.



## Make something better, today

We're hungry, we're passionate and we love tough problems and new challenges. You don't hear a lot of "I don't know how" or "I can't" at HUDHUD. When faced with a hurdle, we jump.



## Deliver outstanding results

By establishing a culture of exceptional execution and rewarding those who create great outcomes.



## Play for each other

Above all, we're a team. That means we show up for each other, act with empathy, and bring our authentic selves to work every day. We're growing this company not for own personal gain, but for each other



## Customers first

Our company exists to help merchants sell more. We make every decision and measure every outcome based on how well it serves our customers.



## Act with integrity

We are honest and forthright in our dealings. Building trust builds a better company.





# OUR SERVICES

**Our passion is your success, let us help you effortlessly grow you IT needs in one place.**

As an IT professionals we provide you with an essential service to your company, but maintaining a dedicated IT team in-house is expensive and sometimes won't cover all of your needs. You should enter IT service companies: contract IT experts who build, maintain, update, and service your software, hardware, and systems.

Companies of all sizes will, at some point, consider IT companies when their current software, hardware, data storage, or networking needs grow beyond the skills or scheduling resources of their own staff. That's when you should think about hiring an IT service company.



## Mobile application development

Specialized in creating mobile based application and offer native mobile application development services, we offer solutions which compatible with the most demanding mobile operating systems such as iOS & android.



## Website design and development

Building your website professionally and from scratch, offering various website designs like static, dynamic, custom and redesign. Providing quality and attractive website design to satisfy all our customers needs. Providing technical Support & maintenance.



## Website hosting

Providing you a website hosting and domain names registrations, with annually subscribing.



## Design and build IT Systems

Designing and building a full and complete IT systems which meet our customers' business needs, and we offer them a free training on these systems.



## Content management systems (CMS)

Create a soled easy-going computer system to help our clients manage the creation and modification of their digital content.



## Digital marketing

digital marketing Helps to advertising delivered through digital channels such as search engines, websites, social media, email, and mobile apps. Using these online media channels, digital marketing is the method by which companies endorse goods, services, and brands.



## Business solutions

We are always seeking to provide what is new to develop the business of our customers by providing solutions that match their ambitions and visions for future.



## Network solutions

We provide our customers with special services in developing information transferring networks starting from wiring process and training up to operating process using best quality in cables and devices which help our customers to be permanently connected with their databases.

# TARGET MARKET

HUDHUD will serve all it's clients lower, middle, and upper income by providing it's products with affordable prices and by IT services that will put a smile on the faces of it's clients. it will make no discrimination between it's clients.

Our aim was to create the ideal Information Technology providing brand, with millennials as our new starting point. Our approach was to gain a much deeper understanding of the target market and then explore if and how the existing portfolio assets could best be brought in line with their preferences.

**One of the most important characteristics of IT companies is that they can work with all available markets, as everyone is now moving towards computerizing their services despite it's kind.**



## What we can do?

Our target market consist of various businesses, while each of them can use our different services in different ways. While businesses like supermarkets, clothes shops, and industrial majors can use mobile applications for their customers, Other businesses like schools, medical laboratories and travel agencies can benefit more using websites.

**To determine how we can help you with your IT needs you need to ask yourself what service will benefit you in the long term with minimum pursuing?**



### Mobile Applications

Entertainment  
Business  
Social  
Food  
Shopping  
Games



### Website Design and Development

E-Commerce  
Travels  
Business  
Sport  
Education  
News



### Social Media Marketing

Entertainment  
Travels  
Business  
Social  
Food  
Sport  
Education  
News  
Shopping  
Others

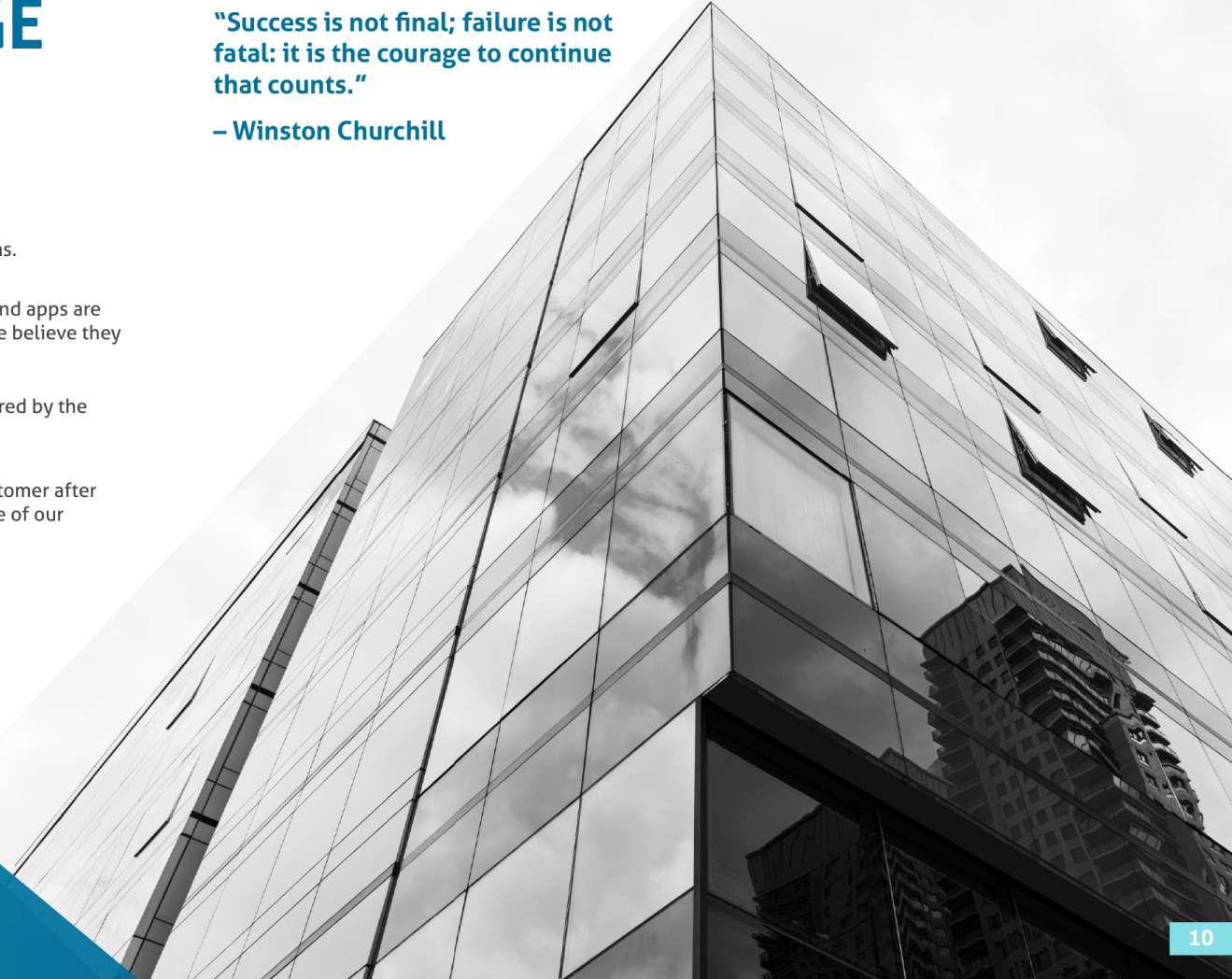
# COMPETITIVE ADVANTAGE

- We offer cost effective software development services and solutions.
- Our website design solutions are fit for every size of business.
- We offer cost effective mobile apps development services and solutions.
- Aesthetic design and brilliant user interface for our websites and apps are one of our most important gifts to our customer because we believe they deserve the best.
- Delivering our customers exactly what they ordered by the time they ordered.
- Supporting and Following up our customer after delivering them the product is one of our strength points.

"Success is not final; failure is not fatal: it is the courage to continue that counts."

– Winston Churchill

**HUDHUD started its journey in 2016 with an ambition to build an exquisite and harmonious team of designers and development experts which will provide IT services using cutting edge technologies ensuring quality and reliability.**





# RECENT PROJECTS

Our projects are designed to be creative solutions for our clients based on the needs for each of them. Work is done on each project based on its own requirements, starting from analyzing those requirements and working on them from scratch by our specialized team with a clear work plan in a standard timeline. In order to make sure that our client gets the best service, every project we have from maintenance and improvement is monitored for a full year free of charge to ensure product quality.

## Arab Technical Group (ATG)

This project consists of several parts which are the Client and Maintenance Apps and the CMS system.



## SKILLSUTOPIA

Established in Dubai Silicon Oasis, Skillsutopia is an institute deeply-rooted in terms of expertise, training, learning and development. This website explains all services and courses provided by the Skillsutopia.

## MAZADKO

Android & IOS application for auctions and direct sales. Mazadco is the first Jordanian auctions application, it contain several categories including cars , electronics , real estate .



## Zaha Foundation For Childhood

A website designed to implement projects that support children. Zaha website includes online shop to sells handmade pieces.



## Orphans Fund Development Corporation (OFDC)

Android & IOS application that connects the OFDC with the their clients to facilitate the services. This application helped to reduce paper transactions, time, and effort for clients.



## Zaitak Bab Baitak (ZBB)

zaitak is an application for car oil services, the first in Jordan with a goal to help car owners in the process of changing oil plus other services in their locations.



## Al Faisaliah Healthcare Systems (FHS)

Al Faisaliah Healthcare Systems website for Healthcare Solutions provider in Jordan, through innovative offerings and unique value propositions to customers .



## Pharmacy One

Evaluation System CRM to manage a company's interaction with current customers. It uses data analysis about customers' experience with the services they recived in order to enhance it.



## Total Fitness Center

Total Fitness Centre created a System in order to organize member's data in the gym. Data like registration, payments, and member's information are few of what this system is working on.

# OUR CLIENTS



Clients are the most important entites in any domain. Thus, HUDHUD believes in delevering products that cater to specific customer requierment. This has helped us to develop and retain business relationship with these clients.





biolab  
مختبر بيولاب الطبي

SKILLSUTOPIA  
EDUCATION • LEARNING • DEVELOPMENT



نفابة أصحاب شركات التخليص ونقل البضائع

مؤسسة جمال الدين للحكومات المحلية



# Contact Us

**HUDHUD** is a leading provider of IT products and services. We established our company in a way that matches the demands of our customers providing IT products.



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